



# House and Homme

A design firm that puts men's needs first.

BY KATE WAFER

“**H**E HAS STYLE AND TASTE of his own, but no time,” says Lisa Smith Faitell, describing the client who inspired her to open her design firm, Homme Interior. A successful, recently divorced professional with two young children, the man required a new home for his family—and

the resulting project's success motivated Faitell to specialize in creating living spaces for men. “My clients find it a nuisance to shop,” she says. “They make decisions about their home with less emotion involved. They treat it like a business: yes or no.”

Faitell streamlines the intense decision-making process of home design. She welcomes dialogue, but is happy to handle all the time-consuming elements that go into furnishing a residence. She prides herself in tapping into a client's individual style and creating an ambiance that reflects it.

From decorating a study to kitting out a child's bedroom and furnishing everyday household items down to the silverware, Faitell's efforts have found a niche. For one gentleman's study, she imbued the room with an old-world feel by interspersing antiques with clean lines, subdued tones, and dark woods. “I prefer to work with transitional design,” she says. “Combining old and new pieces elongates the freshness of the decor, since trends come and go.” □



*Homme Interior, 914.497.1299, [www.hommeinterior.com](http://www.hommeinterior.com)*